

B2B

B2B Omaha's Premiere Business Publication

B2B Omaha is Omaha's premier business publication. From the fresh to the familiar, and the groundbreaking to the successful, this magazine boasts profiles of local corporations, businesses, and business owners, as well as features on the latest in travel, entertainment, web-based business, education, technology, corporate wellness, and marketing.

Pick up a copy of B2B and you've got Omaha's strongest local, glossy, full-color business magazine—mailed to almost every business in the metro area (18,000+ business owners and managers names). Also available by subscription or at select book stores.



- B2B mails 18,000 magazines to the top businesses in the Omaha Metro--those that have 400,000+ in sales and three or more employees.
- B2B also mails 1000 magazines to households with premium occupation codes such as business owners or in Douglas and Sarpy Counties.

Standard Ad Size	18x	12x	6x	3x	Single Issue
	3 Year	2 Year	1 Year	3 Issues	
Back Cover	\$2,870	\$3,070	\$3,280	\$3,690	\$4,090
Inside Covers	\$2,640	\$2,830	\$3,020	\$3,400	\$3,770
Special Positions	\$2,430	\$2,600	\$2,770	\$3,120	\$3,460
Full Page	\$2,200	\$2,360	\$2,520	\$2,830	\$3,140
2/3 Page	\$1,820	\$1,950	\$2,080	\$2,340	\$2,590
1/2 Page	\$1,490	\$1,590	\$1,700	\$1,910	\$2,120
1/3 Page	\$1,080	\$1,160	\$1,240	\$1,390	\$1,540
1/6 Page	\$590	\$630	\$670	\$750	\$830

Rates are per issue. Each issue has a two-month shelf life. *Rates can be paid monthly (divide rate by two months).

See 'OMag Ad Size 2015.pdf' for ad specs or online under the 'advertise' tab at omahamagazine.com.

Ad Deadlines

Issue	Date Due
Aug./Sept.	June 15 2018
Oct./Nov.	Aug. 17 2018
Dec./Jan.	Oct. 12 2018