

B2B

B2B Omaha's Premiere Business Publication

B2B Omaha is Omaha's premier business publication. From the fresh to the familiar, and the groundbreaking to the successful, this quarterly magazine boasts profiles of local corporations, businesses, and business owners, as well as features on the latest in travel, entertainment, web-based business, education, technology, corporate wellness, and marketing.

Pick up a copy of B2B and you've got Omaha's only local, glossy, full-color business magazine—mailed to almost every business in the metro area (18,000+ business owners and managers names). Also available by subscription or at select book stores.



Standard Ad Size	Twelve Issues	Eight Issues	Four Issues	Two Issues	Single Issue
Back Cover	\$2,870	\$3,070	\$3,280	\$3,690	\$4,090
Inside Covers	\$2,640	\$2,830	\$3,020	\$3,400	\$3,770
Special Positions	\$2,430	\$2,600	\$2,770	\$3,120	\$3,460
Full Page	\$2,200	\$2,630	\$2,520	\$2,830	\$3,140
2/3 Page	\$1,820	\$1,950	\$2,080	\$2,340	\$2,590
1/2 Page	\$1,490	\$1,590	\$1,700	\$1,910	\$2,120
1/3 Page	\$1,080	\$1,160	\$1,240	\$1,390	\$1,540
1/6 Page	\$590	\$630	\$670	\$750	\$830

Rates are per issue. Each issue has a three-month shelf life. Black & White ads receive a 15% discount. *Rates can be paid monthly (divide rate by three months).

See 'OMag Ad Size 2015.pdf' for ad specs or online under the 'advertise' tab at omahamagazine.com.

Ad Deadlines

Issue	Date Due
Mar./Apr./May 2017 - Best of B2B	Jan. 20 2017
Jun./Oct./Nov. 2017 - Summer	Apr. 14 2017
Sept./Oct./Nov. 2017 - Fall	Jul. 14 2017
Dec./Jan./Feb. - Woman in Business	Oct. 13 2017